



**BEALE STREET  
WINE RACE  
SUNDAY, APRIL 29TH, 2018  
1:00 P.M.**

**OFFICIAL ENTRY FORM**

**Sponsoring Restaurant or Bar:**

Bar Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Team Name \_\_\_\_\_

**Team Captain**

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Check enclosed \$ \_\_\_\_\_

Early Entry Deadline: Friday, April 23rd, 2018

I understand the rules of "The Beale Street Wine Race" and realize that The Beale Street Merchants Association, Downtown Memphis Commission, and the City of Memphis accepts no responsibility for any accidents or injuries that may occur during "The Beale Street Wine Race" event, Queen of the Vine, the Grand Parade or the Beale St. Grape Stomp. Entry fee entitles you to enter a contestant for the Queen of the Vine contest, the Grand Parade, the Wine Race and the Grape Stomp; there is no requirement that you enter all of the contests, but there will be no change in the entry fee.

\_\_\_\_\_ Date: \_\_\_\_\_

Signature of team, restaurant or bar representative

Please check the following:

We will enter the Parade

or

We will not enter the Parade

We will enter the Grape Stomp

or

We will not enter the Grape Stomp

We will enter a Queen

or

We will not enter a Queen



**BEALE STREET  
WINE RACE  
SUNDAY, APRIL 29TH, 2018  
1:00 P.M.**

**The Official Rules and Regulations for All Events of The Race  
Entry Information & General Rules For Contests**

- The Beale Street Wine Race events will be held on Beale Street on Sunday, April 29th 2018. A schedule of events will be published later. The Wine Race, the Queen of the Vine contest, the Grand Parade, and the Beale St. Grape Stomp will be held on the same day. The events will be held rain or shine.
- The entry fee allows each restaurant to enter a team in The Great Wine Race, a contestant for Queen of the Vine, a team for the Grand Parade, and the Grape Stomp.
- Entry fees are \$275.00 if received by Monday, April 23rd, 2018. Late entries received after April 23rd, 2018 will be \$300.00. No refunds will be given.
- Make Checks Payable to The Beale Street Merchants Association

Mail Check and application to:  
The Beale Street Merchants Association  
C/O The Beale Street Wine Race  
154 Beale Street (Upstairs)  
Memphis, TN 38103

Applications w/payment can also be dropped off at the same address.

- Contestants must be 18 yrs. of age and work for the restaurants they represent.
- Champion contestants and teams must agree to permit the use of photographs taken before, during, and after the event for publicity purposes.
- No nudity or profanity allowed. Intentional lewdness will lead to disqualification.
- All judges' decisions will be final

I have read and understand the above rules of "The Beale Street Wine Race" and realize that The Beale Street Merchants Association, Downtown Memphis Commission., and the City of Memphis accepts no responsibility for any accidents or injuries that may occur during "The Beale Street Wine Race" event, Queen of the Vine, the Grand Parade or the Beale St. Grape Stomp.

\_\_\_\_\_  
Signature of team, restaurant, or bar representative

Date: \_\_\_\_\_

# EXTRA! EXTRA!

## “The Beale Street Wine Race”

Participants from surrounding Mid-South restaurants, clubs, and lounges compete for cash, prizes and media recognition.

Sunday April 29<sup>th</sup>, 2018  
Beale Street and Handy Park

### The Wine Race Winners Will Receive:

1<sup>st</sup> Place  
\$2,000

2<sup>nd</sup> Place  
\$1,250

3<sup>rd</sup> Place  
\$750

4<sup>th</sup> Place  
\$500

### The Grape Stomp Winners Will Receive:

1<sup>st</sup> Place  
\$500

2<sup>nd</sup> Place  
\$250

### Queen of the Vine

1<sup>st</sup> Place \$250

### Best Team Costume & Parade

1<sup>st</sup> Place \$100

# Rules and Regulations

## Pt.1

1. **If 30 teams enter, BSMA may choose to move time frame up by one hour.** The team captain must report to the sign-in table one hour prior to starting time of the day's events or the team will forfeit their entry, as per the judge's decision. Start time is 1 p.m; cut off for sign up is 12 p.m.
2. Team participants must dress the same. (ex. Same shirts)
3. The object is to have the fastest time with the least amount of wine spillage. The tray must be placed on the table for timing to cease.
4. Distance for each runner is 250 feet. There will be at least one hurdle in each race lane. Total race distance is 1000 feet.
5. The Beale Street Wine Race Committee reserves the right to make additional regulations as the situation warrants. Decisions of The Beale Street Wine Race Committee chairman and judges are final.
6. Violation of rules and regulations of the contest may result in disqualification, expulsion from the grounds, and/or disqualification from any future participation.
7. A. At the starting announcement, runner #1 will uncork a split of wine with the corkscrew provided and fill one glass to the mark. **There will be a deduction for not filling to the mark.** He/she will place the split, the glass, the cork and the corkscrew on the cocktail tray, proceed to runner #2, and then set the tray on the table.  
  
B. Runner #2 will uncork the second split of wine, fill the second glass to the mark, **and refill the first glass** to the mark, if necessary. He/she will place the both splits of wine, both glasses (both glasses must be filled to the mark), both corks and the corkscrew on the cocktail tray, then proceed to runner #3.  
C. Runners #3 and #4 will do the same, each adding a split, a wine glass and a cork.
8. **Corks must be placed on tray, not in wine glasses. For every cork that is missing a 5 sec. penalty will be assessed.** If a cork breaks, it can be pushed into the bottle. Any partial cork must be on the tray to count.
9. The tray must be carried **with one hand only, using the second hand only to catch a falling bottle or tray.** Glasses and bottles cannot be held by the thumb, and all glasses and bottles that are held or touched in violation of the rules will be removed. Should a bottle or glass start to fall, the runner will then stop or slow down, regain balance, and continue with one hand again without being assessed a penalty point. There will be a deduction if tray is carried with both hands.
10. When a runner finishes his leg of the race, he must then get behind the judges' table or his/her team will be disqualified.
11. Measuring will take place at the official measuring table. The team captain must deliver the tray to this table as quickly as possible after the heat is completed.
12. At the finish, a team's time and amount of wine in all **bottles and glasses** will be recorded. **Wine spillage on the tray will not count.** Penalties will be assessed to each team at a rate of 5 second per 1 ounce of wine spilled; Penalties for spillages of partial ounces will be explained at the captains' meeting. We must assume all bottles are full in the beginning. Winners of the race will be computed and determined by a panel of judges. There will be field judges, time judges, and judges at the exchange points to control unnecessary roughness or leaving an exchange point without all glasses being filled to the mark. Winners of the race will be chosen based on the lowest time after

14. In case of a tie, there will be a run-off.
15. Should a team's tray be knocked over by the judge or by an opposing team while waiting to be measured, it is at the discretion of the judges to allow the team to re-run the race. Judges may allow re-runs as a remedy for unforeseen problems.
16. No restaurant will have competing teams in the same heat unless there is a run-off.
17. Only the team captain is to be present when judges measure.
18. Excessive spillage will be reason for judges to exclude measurement.
19. Team members and sponsors must agree to permit the use of photographs taken before, during, and after the race in order to publicize the contest and the sponsors.
20. Intentional bottle slamming or throwing will lead to immediate disqualification for any team and suspension from entering next year's event. This poses a severe safety hazard for judges, contestants, bystanders and volunteers.
21. Late or no-show teams will lose their spot in the draw. All slots will be filled in each race by moving the last team to no-show spots.
22. We are constantly striving to improve the Beale Street Wine Race. Should there be changes in the methods by which the wine is measured or in the penalties, these changes will be announced at the captain's meeting prior to the wine race.

# “The Queen of the Vine”

## Rules & Regulations

1. Each restaurant may enter a Queen.
2. Queen contestants must be female.
3. Costumes are required. Costume Themes may be related to either Wine or the featured country for Memphis in May.
4. **The Beale Street Merchants Association will need the name of the Queen that will compete by Monday, April 18<sup>th</sup>, 2016.** Queen contestants must sign in by 12:00 pm.
5. In the interest of time, there will be a limit on your answers. Once the question is asked, you have 30 seconds to answer. The contestants will each answer at least one question during the interview portion of the contest.
6. **No nudity is allowed. This includes body paint, thongs and pasties. Excessive profanity or lewdness will be disqualified without contest or challenge.**
7. Absolutely no animals are allowed on stage.
8. *The Beale Street Wine Race* Executive Committee must approve any use of title, photos, etc.
9. No other team member but the **Queen of the Vine** contestant will be allowed on the stage during the event. No exceptions. If your contestant needs help on stage, a volunteer will assist.
10. The *Queen of the Vine* winner must be available for media appearance.
11. All judges' decisions will be final.
12. *Queen of the Vine* contestants must adhere to General Rules and regulations.

# PARADE

Please remember that the parade moves from the street into Handy Park and across the stage. To keep the participants and spectators safe, **we cannot allow motor vehicles or live animals in the park.**

# “THE BEALE STREET GRAPE STOMP”

## Rules and Regulations

1. Each team will consist of one **Stomper** and one assistant /coach. Only the **Stomper** will enter the bucket. The second person is there for support only and can help get the bucket to the judges. At no time can the assistant/coach hold the stomper upright.
2. When the announcer gives the signal to start you may use your hands for support to get into the bucket. Once in the bucket, **NO HANDS CAN BE USED**. **Stompers** must stomp grapes in the upright position with **BARE FEET ONLY**.
3. Each bucket will contain approximately 20 pounds of grapes and the heat will be **2 minutes** in duration. When the announcer calls time, the **Stomper** will exit his bucket and move over to the Judges area.
4. Once at the judges area, teams will have **60 seconds** to drain their juice into a 5 gallon bucket. Teams will be provided a spoon to scoop grapes out of the bucket into a china cap strainer. Teams will only be allowed to scoop and stir the grapes. At no time will the spoon or team member’s hands be used to mash the grapes. **Mashing grapes during the draining portion of the event will lead to immediate disqualification.**
5. Teams are judged by the amount of juice, measured by weight.
6. In case of a tie, there will be a **stomp off**. The winner will be determined by the combined weight of both heats.

# MAY THE BEST FEET WIN!



## BEALE STREET MERCHANT'S ASSOCIATION, Inc.

[www.bealestreetmerchants.com](http://www.bealestreetmerchants.com)  
[info@bealestreetmerchants.com](mailto:info@bealestreetmerchants.com)

154 Beale St. (Upstairs)  
Memphis, TN 38013

April 5<sup>th</sup>, 2018

Dear Restaurateurs,

The Beale Street Merchants Association is proud to announce the annual Beale Street Wine Race. The event will take place on Sunday, April 29<sup>th</sup>, 2018 at 1:00PM on historic Beale Street. Winners will receive prizes that include cash, trophies, and media recognition.

Come enjoy Beale Street with your staff, participate in exciting events, and compete for cash prizes with employees from other restaurants and clubs throughout the city.

This year's race salutes Canada and events will include:

*The Opening Parade- dress your team up to win!*  
*The Queen of the Vine Contest*  
*The Beale Street Grape Stomp*  
*And*  
*The Great Beale Street Wine Race*

We would like to thank last year's participants for helping to provide a safe, successful, and fun filled atmosphere.

**The deadline for entries will be Monday, April 23<sup>rd</sup>.**

For more information, call the Beale Street Merchants Association at (901)529-0999

*Complete Entry Form, then by hand, via email OR Mail Original Entry Form & Check To:*

Beale Street Merchant's Association  
154 Beale Street (Upstairs)  
Memphis, TN 38103